



AGENDA ITEM REQUEST FORM

08/24/2021

ITEM: Consideration to Approve the MOU between CRA Downtown North District and Glenwood Main Street.

BACKGROUND INFORMATION: To support the revitalization of Panama City's Downtown North District, the Community Redevelopment Agency ("CRA") will enter into a contract with Glenwood Main Street to provide staff support and funding for promotion in an amount not to exceed Forty Thousand Dollars (\$40,000.00) per fiscal year, for three (3) years. Glenwood Main Street seeks to implement the principles of the national Main Street program to support the revitalization of Panama City's Glenwood Community. To officially become part of the national Main Street program, Glenwood Main Street needs a dedicated staff person to organize and implement the revitalization effort. As part of the Downtown North Community Redevelopment Agency plan, the CRA will provide this position with a CRA staff person to fulfill this role under the terms of the proposed contract. In addition, the CRA will provide funding to Glenwood Main Street to provide promotional and other activities to enhance the Glenwood Community and attract new businesses and support existing ones.

DEPARTMENT HEAD RECOMMENDATION: To approve the Service Agreement.

BUDGET IMPACT: YES

Is this a budgeted item? Yes

If Yes, How much Budgeted? \$40,000

COST CENTER AFFECTED: 140-5514 DTN

Personnel:

Operating:

Capital:

Revenue:

Requested By: Michael Johnson, CRA Director

Date: August 24, 2021