



AGENDA ITEM REQUEST FORM

08/24/2021

ITEM: Consideration to Approve the MOU between CRA Millville District and Millville Main Street.

BACKGROUND INFORMATION: To support the revitalization of Panama City's Millville District, the Community Redevelopment Agency ("CRA") will enter into a contract with Millville Main Street to provide staff support and funding for promotion in an amount not to exceed Forty Thousand Dollars (\$40,000.00) per fiscal year, for three (3) years. Millville Main Street seeks to implement the principles of the national Main Street program to support the revitalization of Panama City's Millville Community. To officially become part of the national Main Street program, Millville Main Street needs a dedicated staff person to organize and implement the revitalization effort. As part of the Millville Community Redevelopment Agency plan, the CRA will provide this position with a CRA staff person to fulfill this role under the terms of the proposed contract. In addition, the CRA will provide funding to Millville Main Street to provide promotional and other activities to enhance the Millville Community and attract new businesses and support existing ones.

DEPARTMENT HEAD RECOMMENDATION: To approve the Service Agreement.

BUDGET IMPACT: YES

Is this a budgeted item? Yes

If Yes, How much Budgeted? \$40,000

COST CENTER AFFECTED: 180-5518 MLV

Personnel:

Operating:

Capital:

Revenue:

Requested By: Michael Johnson, CRA Director

Date: August 24, 2021