



CALL FOR ARTISTS

Traffic Signal Box Program

Deadline: 4:00 PM September 30, 2019

Overview

The City of Panama City announces a Call for Artists' designs to transform select traffic signal cabinets in Panama City into public artworks. Traffic signal cabinets, the stainless steel structures located at every signalization intersection, will be used to enhance the visual landscape of the intersection. Art designs will be printed on vinyl and wrapped around State or County-maintained signal box cabinets in the City of Panama City.

Deadline

This call is open until 4:00 PM on September 30, 2019. To ensure fairness to all, there are no extensions or waivers of deadlines.

Eligibility

This call is open to all artists, graphic designers, illustrators, and photographers. Submitted designs must be original artwork and can be created in any medium, as long as it can be represented in, and is submitted as, a high-resolution digital image without loss of integrity or quality.

Juried Selection Process

The Panama City Mural Committee will review all proposals. Note, selected designs may be used on more than one traffic cabinet to address all 10 cabinets in this project. Selected designs will be reproduced as vinyl traffic box wraps and the selected artist(s) will receive an honorarium of \$300.

Selection Criteria

The Committee will use the following criteria:

- Artistic merit and graphic strength of the proposed design;
- Contribution to aesthetic and cultural atmosphere of Panama City and the corridor or neighborhood in which the box is located;
- Appropriateness of the subject and concept for a public space;
- Ability of the design to be translated in large format on a traffic box wrap; and
- Completeness of the application submittal as outlined in this announcement.

Artwork will be deemed inappropriate which if portrays content which violates copyright or other known legal ownership or interest, profanity, obscenity, indecency, violence, pornography, discrimination on the basis of race, creed, color, age, religion, gender, sexual orientation, or nationality, defamation or personal attacks.

For more information, please submit your questions in writing to Becky Barnes at bbarnes@pcgov.org

Artwork Location

Traffic cabinets to be wrapped are located within Panama City. The selection committee will assign specific traffic cabinet locations to selected artist designs. These locations are subject to change.

2019 Traffic Signal Cabinet Locations (View Map Online)

1. Harrison Avenue @ 4th Street (SW corner)
2. Harrison Avenue @ 6th Street (SW corner)
3. Harrison Avenue @ 11th Street (SE corner)
4. Harrison Avenue @ 12th Street (NE corner)
5. Harrison Avenue @ W. Beach Drive (South corner)
6. MLK @ E. 6th Street (NE corner)
7. MLK 11th Street @ (SW corner)
8. W. Beach Drive @ W. 6th Street (NE corner)
9. E. 6th Street @ Grace Avenue (NW corner)
10. E. 6th Street @ Jenks Avenue (NW corner)

(click to view map online)



Duration

The wraps will be removed after 2-3 years depending on condition. Wraps may be removed at any time at the discretion of the City of Panama City, Bay County or FDOT.

Honorarium

Each of the selected artists/artist teams will be awarded a \$300 honorarium for their design and the unlimited, licensed use of that design for program purposes. Fabrication and installation is not part of the artists work.

Submission Requirements

Please email all application materials to thall@pcgov.org. If you have graphic related questions, please ask no later than **September 25, 2019**, six days before the deadline.

Respondents should submit the following materials by 4:00 PM on **Friday, September 27, 2019**

1. Artist/Team name, Point of Contact, Mailing Address, Telephone Number, Email Address, and Website.
2. One page statement of interest briefly addressing the concept(s), design(s), and how you approached this project.
3. One page resume or artist bio.
4. Annotated List of Images: Please include the artist's name as a heading, and a brief description of each image, including title and original medium.
5. Design proposals. Artists may submit a maximum of 4 designs for consideration. Original artwork can be created in any medium but designs must be submitted as a high-quality image file in BOTH of the following formats:
 - 5a. Web-quality JPG file inside of attached traffic cabinet Template at 100 DPI for review by the selection committee (minimum 800-600 pixels; maximum 1600x1200 pixels)

Submission Requirements (continued)

- A minimum of 100 dpi at a full 1:1 scale.
- Acceptable editable formats for build files can be done in Adobe Illustrator or Photoshop. If working outside of these programs, please have entries converted to .EPS, .PDF or to any other compatible standard vector file format. Artists requiring assistance with creating these files should seek the guidance of a qualified graphics technician.
- Designs must incorporate a one inch bleed for any surface to be covered.
- Editable build files are necessary in the event design elements don't quite fit, etc., so that the wrap technician can edit the graphics in-house to meet production deadlines.
- Every image file must be titled first with the number of the image in order to be viewed (use zero "0" in front of single-digit numbers), followed by the artists last name [for example: 01_Smith; 02_Smith]. The numbers must correspond to the annotated list of images.

Submission Guidelines & Design Considerations

1. Submitted designs must showcase original artwork and graphic design.
2. The art may be a new original piece or an existing work of the artist and not be on display in other art programs. This does not include ongoing gallery exhibitions.
3. There is no specific theme to this call, allowing for open interpretation and creativity to make a lasting impression on residents and visitors.
4. In the creation of designs, please carefully consider the sample template provided at the last page of this document. Designs must conform to the shape of the attached template (mock-up). Actual size of traffic boxes may vary. Once selected, artists should be prepared to coordinate with the mural committee if need be, to finalize the design.
5. Not all traffic boxes will be wrapped on the top. When preparing your design, do not include central design elements at the top of the box but DO include a design color treatment for the top of the box.
6. Aesthetic use of the structures of the traffic boxes themselves as an integral part of the design is strongly encouraged.

Note: As seen in the attached template, please strategically note bleed lines and potential problem areas in case, when being installed, panels may not continue in a clean fashion around edges and corners; that some boxes will have vents, folds, screws, and handles in unique locations and will have holes cut to accommodate those features.

7. Artists may submit up to Four (4) designs for consideration.
8. Designs that incorporate commercial advertisement will not be considered. Please inquire for clarification (if needed).
9. Designs must not contain any representation of traffic signage, lights or signals.
10. Designs should not mimic or take the style of graffiti. Please inquire if needed for clarification.

Timeline

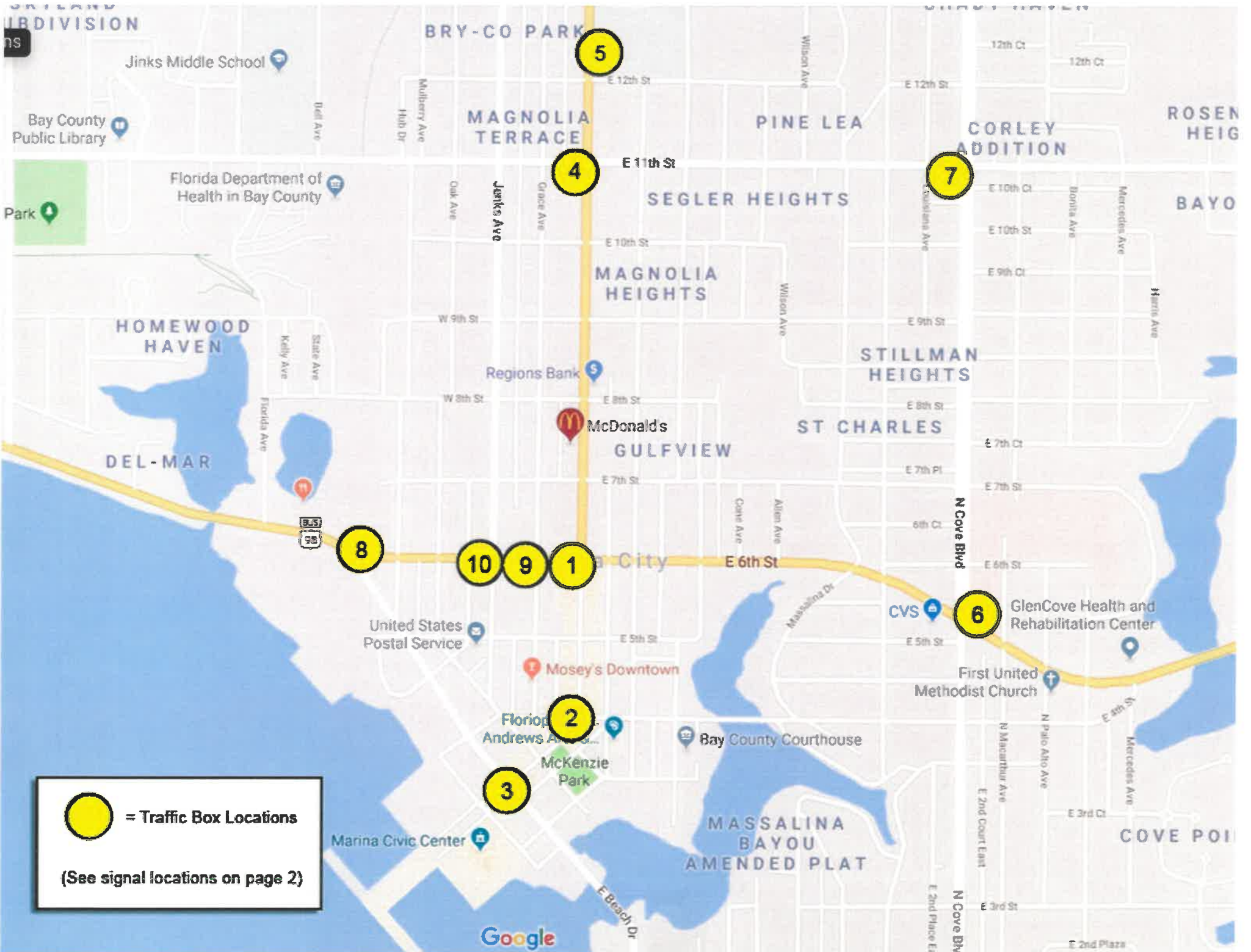
- September 5, 2019 - Announcement of call to Artists (see submission requirements)
- September 25, 2019 - Last day to clarify graphic related questions
- September 30, 2019 - Response from Artists due 4:00 PM CST
- October 8, 2019 - Review & Selection by Mural Committee
- October 10, 2019 - Selected Artists Contacted
- November 1-9, 2019 - Traffic Box Wrap fabrication
- November 12-22, 2019 - Installation of Traffic Box Wraps


Timeline

The City of Panama City reserves the right to delay or reschedule the conduct of, cancel, or reissue this Call for Artists for any reason it deems fit or necessary to do so.

Applicants will be advised in the event of a delay, cancellation or reissuance.

The City of Panama City does not discriminate on the basis of race, age, sex, ethnicity, religion, national origin, disability, or status as a U.S. Veteran: and is an Equal Opportunity Employer.



 = Traffic Box Locations
(See signal locations on page 2)

5

4

7

8

10

9

1

6

2

3



1

Harrison Avenue @ 4th Street



2

Harrison Avenue @ E. 6th Street



3

Harrison Avenue @ 11th Street



4

Harrison Avenue @ 12th Street



5

Harrison Avenue @ E. Beach Dr



6

Harrison Avenue @ E. 6th Street



7

MLK @ E. 11th Street



8

W. Beach Dr @ E. 6th Street



9

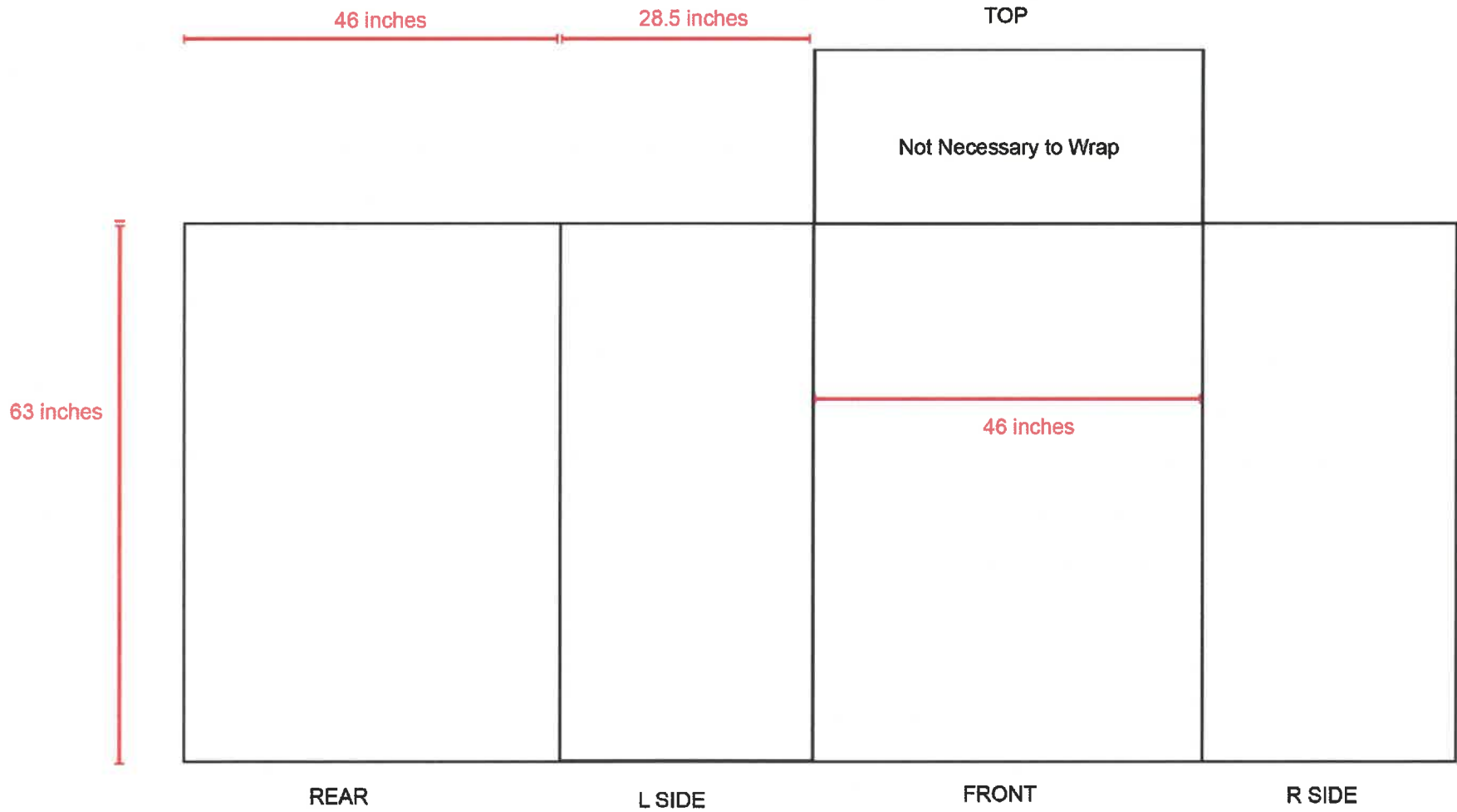
E. 11th Street @ Grace Ave



10

E. 6th Street @ Jenks Ave

TEMPLATE EXAMPLE



TEMPLATE EXAMPLE

