

What is Main Street America?

Main Street America is a grassroots movement born out of the recognition that everyone deserves access to a vibrant community.

The mission of Main Street USA is to create anchors for our neighborhoods that foster a thriving local economy, are rich in character, and feature inviting public spaces that make residents and visitors feel that they belong.

Main Street recognizes that our community is only as strong as its core. The decision to better our neighborhoods is one that is made collectively; our mission can only be accomplished when the community is at its center.

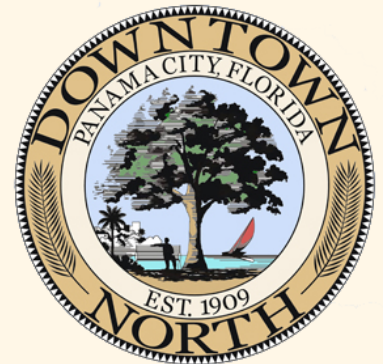
How do we work?

Main Street is a framework that sets up communities on the track towards revitalization. The Community Redevelopment Agency (CRA) at City of Panama City provides the organizing and funding necessary to enact the Main Street Approach.

Main Street Communities in Panama City



Downtown



Downtown North & Glenwood



Millville

The Main Street Approach



Economic Vitality

Focuses on capital, incentives, and other economic and financial tools to assist new and existing businesses, catalyze property development, and create a supportive environment for entrepreneurs and innovators that drive the local economy.

Design

Supports a community's transformation by enhancing the physical and visual assets that set the commercial district apart.

Promotion

Positions the downtown or commercial district as the center of the community and hub of economic activity, while creating a positive image that showcases a community's unique characteristics.

Organization

Involves creating a strong foundation for a sustainable revitalization effort, including cultivating partnerships, community involvement, and resources for the district.

Become Involved

Join our Advisory Committees

Do you want to become more involved in the shaping of your community? Are you interested in Main Street and its work in Panama City?

Sign up to join one of our Advisory Committees, a platform for community members to use their voice, take part in the Main Street Approach, and work with the CRA in redeveloping our neighborhoods.



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